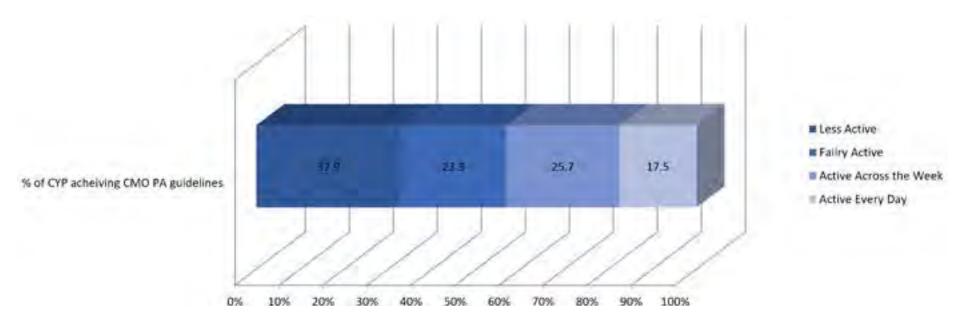
## **Section 1 – Introduction**

## Context – Physical Activity

In addition to the obesity data, Sport England's Active Lives Survey suggests that 82.5% of children and young people do not achieve Chief Medical Officer (CMO) guidelines of 60 minutes Physical Activity (PA) everyday. A breakdown analysis of that 82.5% reveal that:

- 25.7% of children are active for 60+ minutes a day, but not everday.
- 23.9% of children are active for an average of between 30 and 59 minutes a day.
- worryingly, 32.9% of children are active for less an average of 30 minutes a day.



We believe that our city is uniquely placed to support children and young people to be active as part of everyday life, with the natural resources we have in Sheffield, including the parks, the outdoor city initiative, as well as the network of support schools can access through key stakeholders involved in PA promotion in Sheffield such as School Sport Partnerships / Networks, Thornbridge Outdoors.