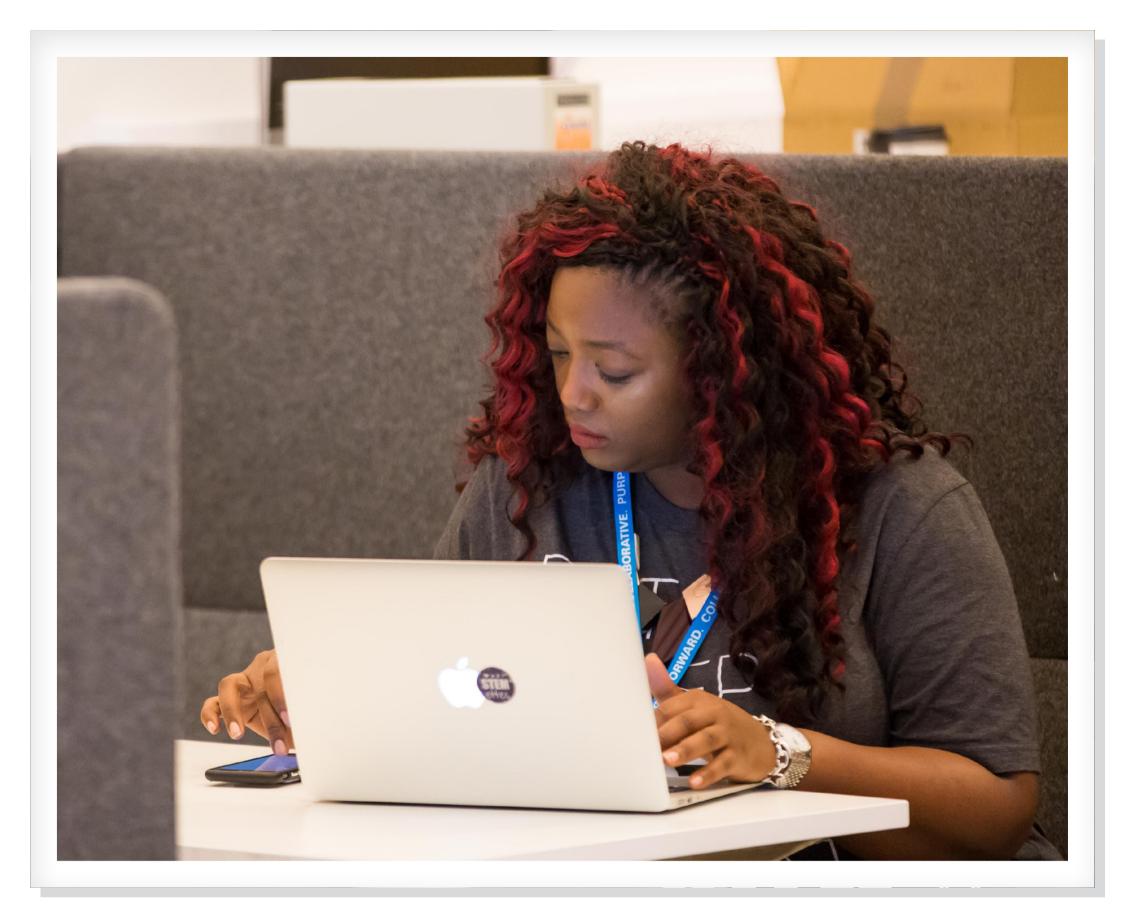


"I am a dad to two girls, aged 4 and 6 and we play, argue, laugh and generally spend time together. We do cool stuff and

mundane stuff, have good days and not so good ones and I adore that we all know each other the better for it." ALEX DALTON

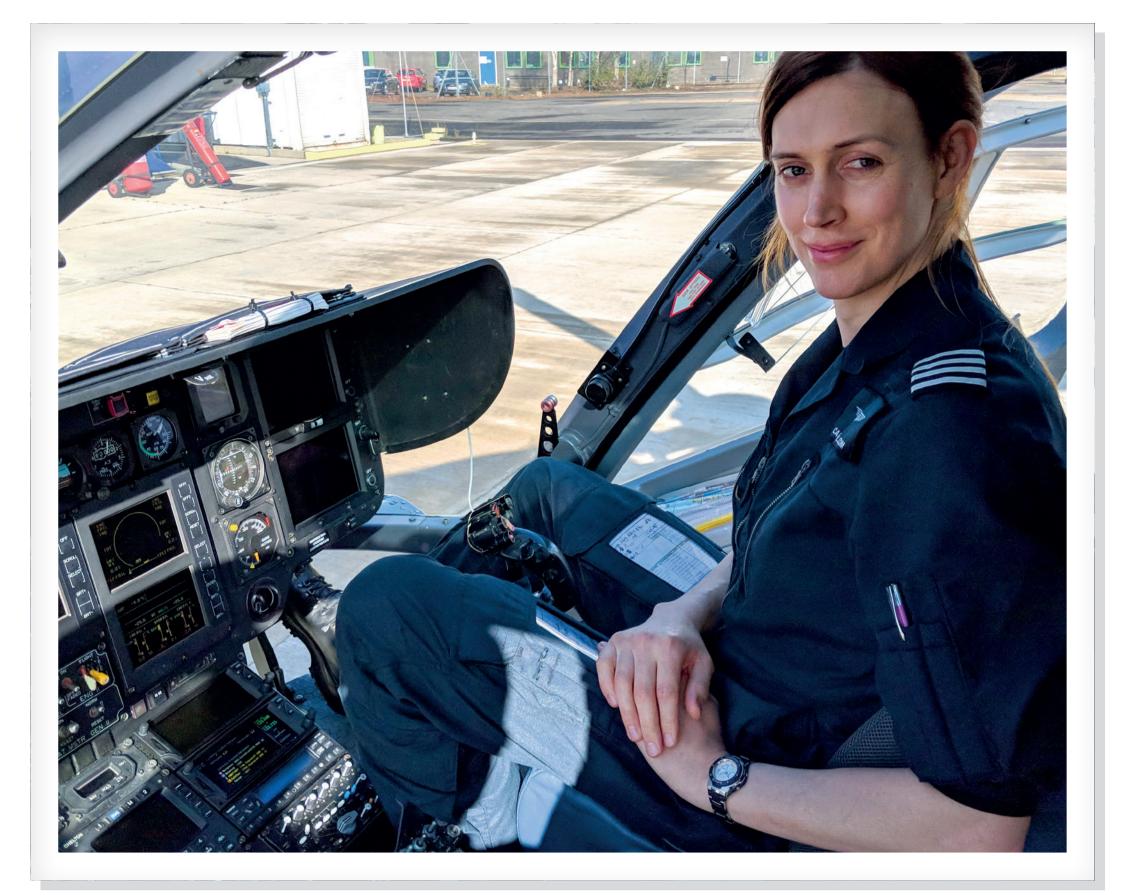




"I'm CEO of a company that runs science, technology, engineering and maths related events for young women across the UK & Ireland. I chose this profession because I'm

very creative and love solving problems using technology!" ANNE-MARIE IMAFIDON MBE





"Being a helicopter pilot is like no other job I can imagine. Working closely with my crew, seeing the world from up high as well as down low, and balancing the power of my aircraft with the forces of nature is incredible." AYLA HOLDOM





"I've never let gender stereotypes stop me from following my ambition, motorsport is one of the few sports where men and women compete equally, there's no separation based on gender. We all have things we dream of doing, and they often get parked and forgotten about... racing means so much more to me than just driving a car fast, it's about who I am, and what that means." CHARLIE MARTIN

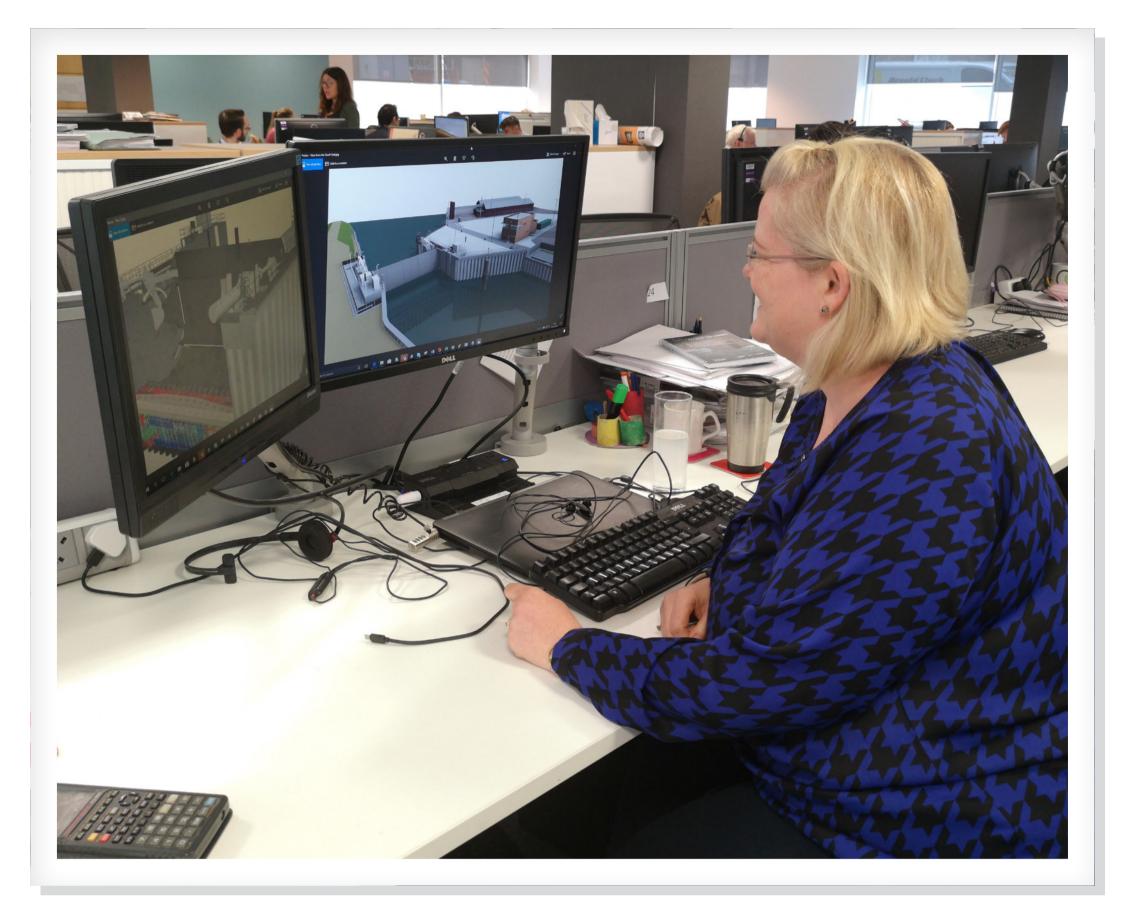




"As a registered nurse who specialises in supporting people who have learning disabilities, I work in a range of

settings. My role requires me to work in the community, GP practices and hospitals." COURTNEY FRANCIS





"I'm a civil engineer and I help to reduce the impact of flooding." FIONA BARBOUR





"I love creating computer programs, as you get to use specialist languages to solve lots of mini puzzles. As a

Data Scientist, I use these skills to understand and solve real world problems through data." IZZY STEWART



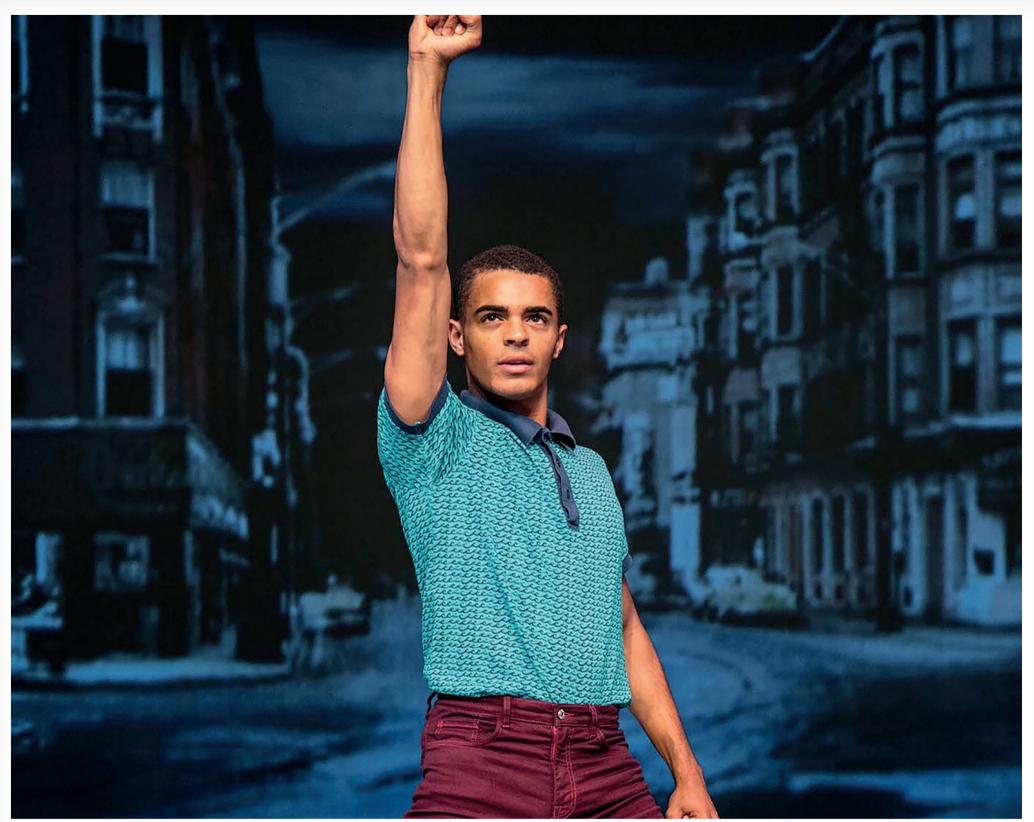


Photo: Darren Bell

"What I love about dancing is that you can truly inspire and move people by using your

body as an instrument."





"Hairdressing has given me the opportunity to travel all over the world, and meet some amazing people. It's a

fantastic job where no two days are the same. It truly encourages you to be an individual." NICK STAY





"I'm trans and non-binary. I have been working as a performer, artist and writer full time for four years now - I love that every year has been completely different. My days are always changing, and it's allowed me to connect to people all over the world. I feel in the arts, all the things that make me unique are celebrated and enhance my work, rather than hold me back!" TRAVIS ALABANZA





GENDER STEREOTYPES WON'T HOLD US BACK.

AMBITION – Something that a person wants to achieve.

CEO – CEO stands for Chief Executive Officer. This is the person who is in charge of a company or an organisation.

CIVIL ENGINEER – A civil engineer is a person who designs roads, bridges, dams and similar structures.

CREW - A crew is a group of people who work closely together, for example a helicopter crew work together to fly a helicopter.

DATA SCIENTIST – A data scientist is a person who looks at information and statistics to help a company or an organisation make decisions.

GENDER – Gender is a label to explain whether you are a boy, a girl or a non-binary person.

GENDER STEREOTYPE – A set idea

NSPIRE – If you inspire someone, you make someone enthusiastic about something or give them the motivation to do something.

LEARNING DISABILITY – If

someone has a learning disability it means they will take longer to learn new skills and may need support to understand complicated information.

MUNDANE – If something is mundane, it is something that isn't very exciting.

NON-BINARY – A word for someone who doesn't feel like they're a boy, girl, man or woman.

OPPORTUNITY – Opportunity is another word for chance.

PLOT – A pilot is someone who flies a helicopter or plane.

PROFESSION – A person's profession is their job and it is often something that they have trained to do.

TRANS - Trans is a word that describes people who feel the gender they were given as a baby doesn't match the gender they feel themselves to be. For example, someone who is given the gender 'boy' as a baby but feels like a girl.

about how men, women and nonbinary people should behave and how they should look. These ideas are often wrong and we should not let them hold us back or limit us.

